

Abilene Tennis Association Board Meeting Notes



- Location: Abilene Country Club (ACC) Tapestry Room
- Date & Time: February 25th 2020 @ 6:15pm

Board Members present: Kevin Crousen, John Foster, Mindy Bible, Bryan Rainwater, Reese Bontke, Jake Jennings, Nancy Willis, Marilyn Crowe, & Shannel Anderson

Board Members unable to attend: Jennifer Navejas, Jimmy Schaeffer, & Mark Edwards.

Business

- Minutes from past meeting – review/update/approve – Kevin motioned to approve and Reese seconded.
- CTA Health Check survey (USTA) – ATA rated “very healthy”.
- Sports Expo (Feb. 29th) – Casey Chapa setup an ATA demo with some local juniors during the expo and we had several ATA board, committee, and volunteer members joining the fun!

Treasurer’s Report

- Updated report will be available during March’s Board Meeting.

Committee Updates

- Officials/Referees: Kevin will meet with the existing pool of officials/referees in the Abilene area who are able to attend the JTT Champs/Supers Champs players’ party to discuss any necessary topics, complaints, or needs. Additionally, USTA-TX will reimburse \$100.00 for each group of 3 individuals whom complete Officials certification as an incentive.
- Fundraising: 2020’s campaign will differ from prior years in the sense ATA will have a one time request for sponsors & donations rather than multiple times throughout the year.
- Community Development/Marketing: ATA added Twitter review of local schools accounts to our social media coverage. We already had an existing Twitter account but it was found Cooper uses Twitter exclusively and there were concerns by the community they were being left out because they did not use Facebook/Instagram.
- Financial:
 - *(see above Treasurer’s Report)*
 - ATA Community Grants – Donation to HSU as a court sponsor for \$1,500.00. Reese made motion to approve and Shannel seconded; all approved, none rejected.
- Banquet: A “Fiesta” theme was decided upon in honor of Cinco de Mayo. Amanda Friday has notified ATA she will be able to attend the banquet. USTA will work with ATA & the May Farm to cover the cost of 2 live donkeys flanking the entryway into the banquet in support of the theme.

- Adult Tennis: The first mixer of 2020 is scheduled for March 23rd at HSU & is a “*Spring Into Tennis*” theme. Additional scheduling of mixers for the 2020 year was proposed to the committee members; additional details to follow in the coming months.
- Junior Tennis
 - March challenger coming up (03/14) and ATA wishes to provide a coupon to provide a discount to kids wanting to participate; this is through USTA & will be \$15.00.
 - USTA wishes for CTAs to have Trainers available during large tournaments and USTA will provide a 50% grant towards the cost.
 - Julio, USTA JTT Director of Texas, is attending seminars to talk about how the JTT structure is going to change. March 16 is the anticipated date that Amanda Shaw could facilitate instead of Julio. Community Foundation Building or ACVB
- Schools: Nothing to report at this time but looking for future opportunities.
- Tournaments:
 - March Challenger & the possibility of a \$15.00 coupon through USTA; providing a discount to participants who want to play.
 - USTA wishes for CTAs to have Trainers (sports medicine / physical therapists) available during large tournaments and USTA will provide a 50% grant towards the cost.

Meeting adjourned

Announcements

- Next Board meeting is (March 24, 2020)

Prepared by: Jake, (March 17, 2020)