

Abilene Tennis Association Board Meeting Minutes

Abilene Country Club – Tapestry Room



Tuesday September 26, 2017 at 6:00 pm

Board Members present: Beverly Guthrie, Kevin Crousen, Lydia Couch, Jimmy Schaeffer, and Valerie Giles

Board Members unable to attend: Mary Noel Corn and Julie Beckham

Other Attendees: none

Business

Kevin Crousen called meeting to Order. Minutes from the August 28 board meeting were presented. Beverly Guthrie made a motion to approve, Kevin Crousen seconded, all approved.

Purchasing JTT bags and Tournament balls (24 cans per case, takes approx. 6 weeks before receive) were discussed.

- Valerie Giles made a motion to purchase JTT bags. Lydia Couch seconded, all approved.
- Beverly Guthrie made a motion to purchase 75 cases of tennis balls, Lydia Couch seconded, all approved.

Discussed contacting Mark Edwards (served on Nominating Committee) or Maria Poradek (Adult Tennis Committee) to see if they were interested in filling the Board position opening January 1st.

Treasurer's Report –Beverly Guthrie

Beverly Guthrie handed out financial information reflecting a current total balance of \$64,596. She continues to work on coding the financials for submittal to Davis Kinard & Company by mid-October. Final Grand Slam financials are expected to be completed mid-October as well. Financial information is needed from ACVB and USTA in order to finalize. Paperwork has been signed and will be brought to the bank to add newer board member Valerie Giles to the signature page.

Committee Updates

Officials and Referees

- New USTA certification and re-certification requirements received and passed to our current officials and refs.
- USTA website changes include automatic scheduling as entered by Tournament Director/Referee.
- Per discussion with other CTA reps, our compensation for officials is in top third.

For future ATA tournaments, the board discussed setting A and B schedule options for our contractors to choose from.

Community Tennis Development & Marketing

- The new website went live Sept 21st. The domain has been transferred under Valerie Giles to tennisdomains.com. We are using Digital Ocean as the host for \$5/month. There is no cost for the website. Various content will be continually updated.

After a discussion, the board determined naming conventions for the ATA's new email addresses. The email addresses will not have any personal names in them, and several people will share certain addresses.

This committee was charged with setting up a Twitter and Instagram account.

Fundraising

- ATA Banquet – Most committee members from last year are not returning, so recruitment is needed. The ACU Teague center is booked for Wednesday, May 2, 2018. Additionally, the Abilene Convention Center is booked for Tuesday, April 30th, 2019. The coaches have been contacted with these dates. Ticket prices are recommended to be at least \$10 as food prices increased. Recommend Coach Bryan is honored at the upcoming May banquet.

The Board discussed looping the video during the meal, and that it not only has the HS Seniors in it, but JTT Team pictures and all school team pictures. Beverly Guthrie and Valerie Giles volunteered to team up and take school pictures towards the end of February. Also, because of the length of the school presentations, the Board discussed a time allotment and possibly playing music when the time is up. It was also suggested that when one team goes up front, it is requested the next team get up and move to a staging area so they are ready when it is their turn.

Adult Tennis

- Adult Mixer – Committee met September 10th and set Fall mixer for October 28th at Rose Park. Fliers created and posted. Needing ATA to provide up to \$500 for prizes, food and beverage, court fees, tennis pro.
- Committee members have been tasked to reach out to other cities similar in size to Abilene and see what they are doing
- Over 18 Mixed Sectionals – The upcoming tournament is October 6-8.
 - ✓ List of sponsors will be provided by end of week 9/29 so banner can be printed
 - ✓ Itemized expense list also by end of week
 - ✓ Registration is 5-7pm at Sayles Landmark on Thursday October 5. Lydia Couch and Valerie Giles will be present to represent ATA.
- Combo Sectionals – October 13-15 in Dallas
- Mxed 55 & Over Sectionals November 10-12 in Corpus Christi
- Tri-level tournament February 1, 2018. Location TBD.
- Abilene Men's team going to Nationals. They have submitted a grant request to support their trip.

- Abilene opportunities for play:
 - ✓ ACC men's & women's leagues
 - Women's Monday night league – Adam Ewing – started Sept 11
 - Men's Thursday night league – Adam Ewing – start date TBD
 - ✓ Rose Park men's and women's leagues – Taylor Rodgers, started Sept 18
 - ✓ Local play – exploring 3 options
 - Drop in tennis
 - Challenge matches
 - Local 1-day round robin tournaments – most popular so far
- Get Newked past event – 125 registrations, lots of positive comments
 - ✓ Plan to do this annually with ACC
- Adult leagues
 - ✓ Need calendar for next year – post on website, newsletter, and hand out fliers.

Junior Tennis

- Tournament Schedule – tournaments submitted, USTA will announce 2018 tourneys on Sept 28.
- JTT leagues currently underway. Fall sectionals are Nov 17-19 at Newks. There will be “Open” Team registration for Summer National Track Sectionals, so no league will be played in advance. Just put your teams together. Spring & Summer sectionals may be in San Antonio and Austin.
- The SuperSmash is the weekend of November 10th at ACC. An adult/child event will be added to the tournament this year.

Financial and Operations

Abilene Cooper High School has requested a granted \$1,000 to help purchase new team sweats. Valerie Giles motioned to approve, Kevin Crousen seconded, all approved.

Gil DeShazio requested \$1,500 ATA Grant to help with expenses for 8 men going to Nationals. The Board discussed the submittal and determined the request did not meet the requirements of the Grant. However, the Board discussed alternative funding. Jimmy Schaeffer made a motion to provide the team sponsorship monies of \$500 to cover registration fees and miscellaneous supplies. Valerie Giles seconded and all approved.

The meeting adjourned at 7:45pm.

Announcements

- Next Board meeting is October 24, 2017.

Prepared by:

Valerie Giles, October 1, 2017