

Abilene Tennis Association Board Meeting – July 17, 2017

Members present: Beverly Guthrie, Kevin Crousen, Lydia Couch, Julie Beckham

Members unable to attend: Jimmy Schaeffer, Mary Noel,

Visitor: Russell Guthrie from Davis Kinard & Company

Business

Minutes from the May 22, 2017 board meeting were presented. Kevin Crousen made a motion to approve, Julie Beckham seconded, all approved.

The Board discussed the recommendation and Nomination of Valerie Giles to come on the board to fill the vacancy of Jamie Miers. The motion was made by Lydia Couch and seconded by Julie Beckham, all approved. Valerie comes from the Adult League committee, where she was a committee member. She will be the chairman of the Marketing and Communications Committee

The Board discussed the “Get Newked” weekend. A motion was made by Beverly Guthrie, and Seconded by Lydia that ATA provides 2 to 3 cases of balls for the get Newked weekend, and purchase 5 \$20 gift certificates to be given through raffle drawings. All approved

The board discussed contacting the Middle Schools and High Schools to see if they want new Court numbers .

President/ Grand Slam Report – Kevin Crousen

The Grand Slam Committee met and did a wrap up on the Grand Slam on June 27, 2017

The ATA hosted the Player’s Party on Sunday, June 11, 2017. It was a huge success!! Approximately 350 kids and their families attended the event. We had games, food trucks , prizes and a DJ.

ATA purchased Volunteer shirts for the amazing Volunteers that helped during the Grand Slam. A huge thank you to Susan Clark for all her hard work.

The ATA hosted the Vendor’s Village and had 3 booths: Selling our US Open Tickets, Fan Gear, Drinks/Snacks and Chick Fil A. (Asking Junior Players to work/volunteer to help run these booths) Vendor’s Village was Friday the 9th-Wednesday the 14th). We continued to sell Fan Gear and Drinks at ACU on Thursday and Friday.

Sponsorships in the amount of \$13,500 were raised to help cover various expenses (meals for officials, site directors and tournament staff, and Player Shirts) . This includes court costs of \$5350 was paid directly to each entity.

In-kind Sponsorships of approximately \$4,000 was given (water /drinks for volunteers, player party)(chick fil A) (gifts for raffles for player’s party)

Total estimated Grand Slam Expenditures including Vendor’s Village - \$29,888.41

Total estimated income to date (not counting Hotel or ACVB)	- \$21,821.25 (8,067.16)
--	-----------------------------

Income from USTA	\$10,000.00
Net so far	1,932.84

Still waiting on numbers from ACVB regarding costs and hotel income.

According to ACVB over 3664 rooms were sold during those 8 days.

Had one accident, but the person has not contacted ATA for damages. We notified the insurance company of the incident and filed all paperwork accordingly.

Treasurer's Report –Beverly Guthrie

Treasurer's report was presented, Kevin Crousen made a motion to approved, Julie Beckham seconded. All Approved.

\$28,500 in sponsorships was raised, \$15000 is being held in the AYSA to be paid directly to the entities for Court Costs. The remaining \$13,500 has been received to ATA through direct payment or through the Chamber Foundation.

We have the current balances:	ATA -	\$30,920.33
	JTA -	\$12,652.56
	Savings	1,723.89
Total		\$45,297

It was recommended by the Treasurer to close the savings account and move the money to the checking account. Julie made the motion, and Kevin Crousen seconded the motion, all approved to move savings to checking.

We sold 513 US Open Tickets. Stephanie Taylor won the Raffle. We made \$5130, with expenses of \$165.

I will set up a meeting with the ACVB to get their numbers when I get back from Alaska, and after Champs Tournament which will be 4 days after I get back.

Lydia and I met for a couple of hours and she is helping get a Chart of Accounts Set up so we can get everything inputted and sent to DK for true financials. She is getting it set up as a non-profit.

All items have been returned for credit from the Grand Slam such as snacks not opened and extension cords. Thank you notes have been sent to all Sponsors. Here are the ones who sponsored, if you see them, you might want to tell them thank you.

NAME	CONTACT
Dodge Jones Foundation	Joe Cannon
Owen Foundation	Tucker Bridwell
FFIN/Trust	Kirk Thaxton/Bruce Hildebrand -
Lawrence Hall Chevrolet	Gary Grubbs
Davis Kinard & Co, PC	Russell Guthrie
Tennis Outlet	
Reed Beverage	Derick Hughes
Jack and Becky Rentz	Jack Rentz
Kent and Suzanne Strain	Kent and Suzanne
Rob and Julie Beckham	Rob and Julie
Chick Fil A	
Abilene Glass and Mirror	Tim Nelson
Clavel	Dason Williams
Dr. and Mrs. Tim Bumann	Tim Bumann
Cactus Schroeder c/o Chisholm Exp	Cactus Schroeder
Bruce and Nancy Hildebrand	Bruce Hildebrand
Dr. Leigh Taliaferro, MD	Dr. Leigh Taliaferro
313 Cattle Company	Adrian Couch
Casey Curnutt	Casey Curnutt
Ingram Cleaners	Lynn Ingram
David and Cathie Coleman	Cathie Coleman
Abilene Youth Sports Authority	Jon Smith
Charles M. Taylor, III, D.D. S.	Charles Taylor
Hashi	

Secretary's Report/ Community Grants – Beverly Guthrie

I have filed all necessary documents with the insurance company regarding the incident at the Grand Slam. Russell Guthrie from Davis Kinard has gone over the 501C3 and has some recommendations:

- *The entity had its tax exempt status revoked for failing to file the Form 990's with the IRS on October 15, 2010.*
- *The entity has filed all late Texas franchise returns from 2009 forward and been reinstated with the State of Texas.*
- *It is our belief we should file Form 1023 asking for reinstatement as a non-profit with the IRS. This is a lengthy process (up to 6 months before we hear from the IRS) not without risk, our application could be rejected, the IRS can request additional information, and require the filing of tax returns from unknown date to current.*
- *Our goal is to finalize the application in August.*

A motion by Lydia Couch, and Seconded by Kevin Crousen to go ahead and file 1023.

Concerning Community Grants – and application was received from ACS High School for a ball machine. We had approved in the spring to budget \$1000 to that high school. The board agreed unanimously to go ahead and fund the Grant Application.

Adult League Committee Chair - Lydia Couch

Committee meeting:

- Have not met since the last board meeting

Sectional updates:

- Combo starts in mid-August (Susan Clark)
- Ladies 65 & Over 4.5 ladies are qualifying to go to sectionals in November
- Ladies 55 & Over 8.0 ladies are qualifying to go to sectionals in September
- Mixed 18 & Over just starting
- o We have leagues playing at the 7.0 and 8.0 level
- o Abilene hosting sectionals October 6-8

Tournaments:

- June Abilene Open – approximately 30 adults, 75-80% from Abilene
- July Abilene Open – email from TD went out last week, Karen sent email about two weeks ago; various comms to play groups via captains and pros.

Other opportunities for play:

- ACC men's and women's leagues
- o Women's Monday night league – Adam Ewing
- o Men's Thursday night league – Adam Ewing
- Rose Park men's and women's leagues – none now; Chris Redman to call when they start
- Still looking for date for mixer – preferably weekend in October @ Rose Park
- Get Newked – September 8-10
- o Adult mixers Friday, September 8:
- ☐ Beginners 6-7:30pm
- ☐ Advanced 7:30-9pm
- o Clinics Saturday and Sunday – schedule in process

Marketing and communications:

- Printed fliers – need to assign someone to do a sample
- Newsletter – include information about leagues and who to contact
- Website

Volunteer – Beverly Guthrie

We will need volunteers for the July SCMZ from 7:45-10:30 to help hand out t-shirts. Pick up meals for the Officials and site directors.

We will also need volunteers for the July Open, to pick up meals and get site boxes ready.

We will need volunteers for the August CMZ from 7:45-10:30 to help hand out t-shirts.

Banquets Events Committee – Mary Noel Corn

No Report

Junior Tennis Development– Julie Beckham:

- Abilene USTA Tournaments - The June ATA Open Tourney is complete and we had 91 participants. Almost half were adults. Our next ATA Open tournaments are July & Dec. deadline for July 29-30 tourney is July 22nd and adult divisions have been added to all ur Opens for 2017 by USTA Texas. At the request of Bobby Hagerman, the ATA tournament committee has posted Tom Chicoine as TD for July Open. Bobby Hagerman will be available by phone during that weekend but not onsite, a cost savings for ATA After being deputy TD for 4 ATA tournaments this year, Bobby feels Tom is ready. The July SCMZ is this weekend. Need help handing out ATA player giveaways - need 3 volunteers from 8-10:30am on Saturday morning July 22nd. CMZ coming up in August 10-11. Will need 4-5 ATA volunteers for that Sat morning, same time.
- Other Area Jr.Events/ Tournaments: Lubbock, Midland, San Angelo & Abilene all have open tournaments this summer. The Dr. Pepper Open was this past weekend and many from Abilene participated. On Sept 8-10 Newks is bringing a "Get Newked" Event for Adults & Juniors to ACC. ATA will assist with marketing and getting the word out.
- JTT leagues Abilene: JTT registration will begin next month in late August. Talk it up and get your teams ready. JTT Kickoff Event is Thursday, Sept 21st and first Sunday of play is Sept 24th.
- ATA Banquet: Lots of new Junior player parents are ready to get involved. Please make notes of suggestions for the 2018 banquet. Reserve facility and dates once 2017 UIL State Tennis dates set.
- USTA Texas: Jr. Grand Slam - our first time to host in Abilene and was a success !! Thanks to all who worked so hard. Would love your ideas & suggestions to make it better for next year.
- USPTA Junior Team Abilene 2017 to Newks: Team commitment & deposit has been sent & received. Sept 15-17 is tourney weekend at Newks. Invitation letters to highest ranked Abilene Area Challenger players will go out first week in August based on ranking lists available on August 1st. Kevin Crousen will be Captain or Co-Captain.

Officials/Referees – Kevin Crousen:

No Report

Marketing & Communications Committee – Beverly Guthrie

No Report

Scholarship/Nominating Committee – Jimmy Schaeffer:

No Report

Next meeting will be August 28, 2017 at 6:15

Adjourned at 7:55